



## THE FILLMORE GROUP

### Relational Database Solutions

## The Fillmore Group Netezza for DB2 Users



### Highlights

- Evaluate how your organization can leverage DB2 data and Netezza to attain precise decision making capabilities thru analytics.
- Work with DB2 and Netezza experts to complete a structured evaluation of your DB2 data that will deliver a clear understanding of how Netezza can benefit your organization.
- Gain and understanding of how Netezza's simplicity and performance advantages will allow your team to incorporate multi-dimension and predictive analytics modeling into your daily operations.

### About Netezza

**Netezza is the worldwide leader in Data Warehouse Analytic Appliances,** combining storage, processing, database and analytics into a single system that delivers 10-100x the performance, at one-half the cost of other approaches.

Over 450 Companies worldwide, across all industries, have deployed Netezza Analytics technology to better understand their customer behavior, optimize networks, identify fraud, adhere to regulatory mandates, implement targeted marketing campaigns, plus many other analytics applications to make better business decisions.

The Netezza Preview is a one-half day offering that delivers expert resources to:

- Evaluate your unique DB2 data and data warehouse goals.
- Provide a technical understanding of the Netezza architecture.
- Review analytic reporting options supported.
- Estimate operational requirements to support DB2 and Netezza.

For more information contact The Fillmore Group at (410) 465-6335.  
[www.thefillmoregroup.com/blog](http://www.thefillmoregroup.com/blog)

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